



Forensics in Phoenix



International Association
for Identification

CONFERENCE EXHIBITOR KIT

97th International Educational Conference
PHOENIX, ARIZONA - JULY 22-28, 2012

www.TheIAI.org





TIMELESS DESERT CHARACTER

The Phoenix appeal begins as a memorable place to bask in near-perpetual sunshine while its natural beauty manifests itself in every direction, and jaw-dropping sunsets paint the desert sky on a nightly basis.

But what really sets Phoenix apart is summed up in two words: desert character. The heart of the Sonoran Desert still has real cowboys and rugged mountains and the kind of cactus most people only see in cartoons. Here you'll be getting a true taste of the Southwest, a place whose character and charm cannot be conjured anywhere else in the world.

www.theiai.org
www.visitphoenix.com



Photos by: Greater Phoenix CVB

V.I.P.

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Dear Prospective Exhibitor:

There are many reasons why the IAI's 97th International Educational Conference, July 22 - 28, 2012, in Phoenix Arizona will be great for your company by providing:

- An audience of over 1,000 forensic professionals and potential customers.
- Professionals who include top-level forensic scientists prepared to make purchasing decisions.
- A guaranteed way to generate valuable sales leads and increase your organization's visibility.
- The ultimate opportunity for marketing your products or services.

Select your booth location(s) from the enclosed Exhibit Floor Plan. We've planned our Conference program to draw attendees to the exhibit hall for over 16 hours of exhibitor contact, including all session breaks and an evening reception.

Each 10'x10' booth is an affordable \$1,100. Due to an overwhelming response, it is recommended that you reserve your booth location as soon as possible.

Our theme this year is "Forensics in Phoenix." Take advantage of this opportunity for your sales to soar by reaching the audience that is right for your company!

Please be part of the IAI's 97th International Educational Conference, and join us in Phoenix, Arizona.

Sincerely,

James T. (Jim) Murray
Exhibit/Sponsor Coordinator

CONTACT INFORMATION:

Jim Murray
Exhibit/Sponsor Coordinator
The IAI
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Tel: 407-568-7436, Fax: 407-568-7689
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97th International Educational Conference PHOENIX, ARIZONA JULY 22-28, 2012

Exhibit Schedule

**Educational Sessions and the Exhibit
will be held in Phoenix Convention Center**

Monday, July 23, 2012

8:00 a.m. – 6:00 p.m. – Exhibit Move-In

Tuesday, July 24, 2012

9:00 a.m. – 7:00 p.m. – Exhibits Open
4:00 – 6:30 p.m. – Poster Presentations,
Photo Contest & Reception

Wednesday, July 25, 2012

8:30 a.m. – 3:00 p.m. – Exhibits Open

Thursday, July 26, 2012

8:00 – 11:00 a.m. – Move-out

Exhibit schedule times are approximate and are subject to change. Breaks each day are held in or near the Exhibit Hall. Conference name badges are required for admittance to the Exhibit Hall. Booths must be manned during the hours the exhibit is open. Security will be provided during the hours that the exhibit area is closed.

Local Accommodations

**Hyatt Regency Phoenix (\$129 s/d) and
Sheraton Phoenix, Downtown (\$129 s/d)**

See the IAI website for links to make hotel reservations.

www.theiai.org



GENERAL INFORMATION

Photo: Grand Canyon Railway

The Exhibit Booth Fee of \$1,100 Includes:

- 10'x10' pipe and drape space with 8' high back wall drape and 3' high side drape
- 7" x 44" one-line ID sign
- One six-foot draped table with two chairs
- Show Carpet
- One full registration OR two floor passes (additional registrations will be \$295 or \$85 per person per day for floor passes)

Admission to the Exhibit Area

Special badges will identify exhibitors. Official IAI conference badges will be required for admission to the exhibit area. Exhibitors receive one full registration per booth, which entitles them to all social functions and educational sessions OR two floor passes which allows them admittance to the Exhibit Hall.

Booth Assignment

The Conference Committee will strive to fulfill all position requests. In the event that the exhibitor's position preferences are unavailable, the manager will select the next best space available. (Refer to the Exhibit Floor Plan). All booths are assigned on a first-come, first-served basis.

Assignment and Sublease

Exhibitors shall not sublet booths or any equipment provided, or assign this lease in whole or in part.

Materials and Props, Food & Drinks

Exhibitors are reminded of the educational nature of this conference. Therefore, booth attendees may not be costumed. Exhibitors may give away water, and candy. Any other type of food or drink must be approved by the Exhibit Coordinator.

Restrictions

Exhibitors may not project on walls or ceiling. Exhibitors may not block line-of-sight of an adjacent exhibitor with their booth. Please contact the Exhibit Coordinator if you have any questions regarding booth construction.

Installation and Dismantling

Exhibit booths will be ready for setup Monday, July 23, 2012 at 8:00 a.m. All materials must be removed and prepared for shipping from the booths by Thursday, July 26, 2012 at 11:00 a.m.

Responsibility for Loss or Damage

Exhibitors assume all responsibility for damage caused by the exhibit to the person, property, or rights of other parties, including injury to floors, walls, decorations, or equipment of the center or exhibit contractors. Exhibitors will not hold the Conference Committee or the IAI responsible for any loss by theft or damage.

Shipping, Labor, Furniture Rental, & Other Services

After the exhibit space is reserved, Brede Exposition Services will supply order forms for drayage, furniture rental, installations, dismantling labor, and various other services.

Payment

Payment in full must be received by April 30th. Add \$100 per booth after April 30th and \$150 per booth after May 31st.

Refund Policy

All refund requests must be in writing. A full refund will be given for cancellations received on or before April 30, 2012. Cancellations received after April 30, 2012 will be processed as a full refund less \$100. No refunds will be made after May 31, 2012.

**FOR MORE INFORMATION CONTACT:
Jim Murray Exhibit/Sponsor Coordinator, The IAI
Tel: 407-568-7436 - Cell: 407-222-4684
exhibits@theiai.org - www.theiai.org**

Please Print or Type ALL of the Following Information:

Organization Name: _____
Address: _____
City: _____ State/Province: _____
Country: _____ Zip/Mail Code: _____
Contact Name: _____
Contact Title: _____
Phone: _____ Fax: _____
E-mail: _____
Web Address: _____

Booth Reservations

Based on the Exhibit Hall Floor Plan, my top three booth location preferences are:
1. _____ 2. _____ 3. _____
Please reserve _____ individual booths at \$1,100 USD each. Total: \$ _____
Less Deposit \$100 USD per booth: _____
Total Amount Due: \$ _____
Payment in full must be received April 30, 2012. Add \$100 per booth after April 30th and \$150 per booth after May 31st, 2012.

Method of Payment

(Payment must accompany your application form.)
Charge to my: [X] VISA [X] MasterCard [X] American Express [X] Novus/Discover
Credit Card Number: _____
Expiration Date: _____
Cardholder's Signature: _____

Check enclosed. Payable in USD funds to IAI Conference - 2012

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COPY & RETURN THIS BY FAX OR MAIL TO:

Name of Representative: (Please Print) _____
Representative's Signature: _____

The above individual has read and understands all of the information outlined in the "General Information" section and agrees to Exhibit under those guidelines.

Jim Murray
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