With a work hard, play hard attitude, Nashville has perfected the art of mixing business with pleasure. There’s never a shortage of inspiring things to do. From music, culture, and the arts to food, sports, and shopping, there is an “only in Nashville” experience waiting for you.

With its soaring atriums, nearly 20 restaurants and bars, plus shopping, and entertainment, Gaylord Opryland isn’t just a place to stay—it is an experience unto itself. Located next to the legendary Grand Ole Opry House, this iconic hotel is known for its nine acres of indoor atriums featuring lush plants, winding pathways and waterfalls. There is even a Delta River where flatboats ride inside the hotel. Amenities include indoor and outdoor swimming pools, an upscale indoor/outdoor resort water attraction, a full-service spa, an award-winning golf course, and more.
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THEIAI.ORG
PHOTOS - COURTESY OF NASHVILLE CONVENTION & VISITORS CORP
Dear Prospective Exhibitor:

There are many reasons why the IAI's 105th International Educational Conference, August 1-7, 2021 in Nashville, Tennessee will be great for your company.

- The exhibit provides the ultimate opportunity for marketing your products or services.
- There will be an audience of over 1,000 forensic scientists and potential customers who include top-level professionals prepared to make purchasing decisions.
- Annually the IAI Conference guarantees a way to generate valuable leads and increase your organization’s visibility.
- The Conference program is planned to draw attendees to the exhibit hall for over 16 hours of contact, including all session breaks and two evening receptions.

Select your booth location(s) from the enclosed Exhibit Floor Plan. Each 10’x10’ booth is an affordable $1,500. Due to an overwhelming response, it is recommended that you reserve your booth location as soon as possible. This destination always guarantees a large attendance and you won’t want to miss it!!

Join us in Nashville!!
Sincerely,

James T. (Jim) Murray
Exhibit/Sponsor Coordinator

CONTACT INFORMATION:
Jim Murray
Exhibit/Sponsor Coordinator
The IAI
Cell: 407-222-4684
Fax: 407-902-0303
events@theiai.org
www.theiai.org
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• Security will be provided during the hours that the exhibit area is closed.

EXHIBIT HOURS:

SUNDAY, AUGUST 1, 2021
8:00 a.m. - 6:00 p.m. – Exhibit Move-In
MONDAY, AUGUST 2, 2021
8:00 a.m. - 2:00 p.m. – Exhibit Move-In
4:00 – 7:00 p.m. – Exhibit Grand Opening with Reception
TUESDAY, AUGUST 3, 2021
9:00 a.m. – 7:00 p.m. – Exhibits Open
1:00 – 1:45 p.m. – Exhibitor’s Break
5:00 – 7:00 p.m. – Photo Contest & Reception
WEDNESDAY, AUGUST 4, 2021
9:00 a.m. – 1:00 p.m. – Exhibits Open
1:00 p.m. – 10:00 p.m. – Move-out

Exhibit schedule times are approximate and are subject to change.

Breaks each day are held in the Exhibit Hall; there will also be scheduled breaks for exhibit staff when the hall will be closed to the attendees.

Conference name badges are required for admittance to the Exhibit Hall. Booths must be manned during the hours the exhibit is open.

Security will be provided during the hours that the exhibit area is closed.

Responsibility for Loss or Damage

Exhibitors assume all responsibility for damage caused by the exhibit to the person, property, or rights of other parties, including injury to floors, walls, decorations, or equipment of the center or exhibit contractors. Exhibitors will not hold the Conference Committee or the IAI responsible for any loss by theft or damage.

Local Accommodations

See the IAI website for links to make hotel reservations at the Gaylord Opryland.

www.theiai.org
GENERAL INFORMATION

The Exhibit Booth Fee of $1,500 Includes:
• 10’x10’ pipe and drape space with 8’ high back wall drape and 3’ high side drape
• 7” x 44” one-line ID sign
• One six-foot draped table with two chairs
• One full registration OR two floor passes (additional registrations will be $395 or $150 per person per day for floor passes)

Admission to the Exhibit Area
Special badges will identify exhibitors. Official IAI conference badges will be required for admission to the exhibit area. Exhibitors receive one full registration per booth, which entitles them to all social functions and educational sessions OR two floor passes which allows them admittance to the Exhibit Hall.

Booth Assignment
The Conference Committee will strive to fulfill all position requests. In the event that the exhibitor’s position preferences are unavailable, the manager will select the next best space available. (Refer to the Exhibit Floor Plan). All booths are assigned via a selection process based on sponsorships, seniority, longevity, and then first-come first served.

Assignment and Sublease
Exhibitors shall not sublet booths or any equipment provided, or assign this lease in whole or in part.

Materials and Props, Food & Drinks
Exhibitors are reminded of the educational nature of this conference. Therefore, booth attendees may not be costumed. Exhibitors may give away water, and candy. Any other type of food or drink must be approved by the Exhibit Coordinator.

Restrictions
Exhibitors may not project on walls or ceiling. Exhibitors may not block line-of-sight of an adjacent exhibitor with their booth. Please contact the Exhibit Coordinator if you have any questions regarding booth construction.

Installation and Dismantling
Exhibit booths will be ready for setup Sunday, August 1st at 8:00 a.m. All materials must be removed and prepared for shipping from the booths by Wednesday, August 4th after 1:00 p.m. Exhibits may not break down before the scheduled time without show management permission.

Responsibility for Loss or Damage
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Shipping, Labor, Furniture Rental, & Other Services
After the exhibit space is reserved, Brede Exposition Services will supply order forms for drayage, furniture rental, installations, dismantling labor, and various other services including carpet and electric. The expense of these services are the responsibility of the Exhibitor.

Payment
Payment in full must be received by April 9th, 2021. Add $200 per organization after 4/9/21 and $250 per organization after 5/7/21.

FOR MORE INFORMATION CONTACT:
Jim Murray Exhibit/Sponsor Coordinator, The IAI
407.222.4684 • exhibits@theiai.org • www.theiai.org